



**Contact:**  
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### **Special Olympics Georgia is Freezin' for a Reason**

Special Olympics Georgia (SOGA) is proud to present the 16<sup>th</sup> Annual Polar Plunge which will be held on Saturday, February 22<sup>nd</sup> at Lake Acworth in Acworth, Georgia from 9:30 a.m. – 12:30 p.m. All plungers will have the opportunity to jump into icy waters in the middle of the Winter to show their support for Special Olympics athletes. Plungers will bring excitement to this event by dressing up in costumes and celebrating their fundraising efforts. All are invited to enjoy the music, food, booth/vendors, tug of war and prizes at the plunge.

The Polar Plunge is one of Special Olympics Georgia's "coolest" and largest fundraising events through the efforts of the Law Enforcement Torch Run Program (LETR). All proceeds go to help provide Special Olympics Georgia athletes with free year-round sports training and competition.

SOGA invites you to register to plunge or donate to a participating plunger. Online registration to plunge is open, so sign up to reserve your spot! Please join us for a day of freezin' fun, an intense tug-of-war competition, and impactful plunges as we get freezin' for a reason in support of the athletes! For more information and to register, visit <https://charity.pledgeit.org/GAPolarPlunge>.

***Thanks to our presenting sponsors, Southwire and Publix!***

***Special Olympics Georgia would also like to thank our Premier State Sponsors: Publix, Marlow's Tavern, Dunwoody Country Club, The Coca-Cola Company, Knights of Columbus and Winter Construction for their dedicated support and loyalty to our athletes.***

For more information on all sponsorship or volunteer opportunities please contact Robert Yost at [robert.yost@specialolympicsga.org](mailto:robert.yost@specialolympicsga.org).

#### **About Special Olympics Georgia (SOGA)**

SOGA provides year-round sports training and athletic competition in a variety of Olympic-type sports for 18,546 children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy, and participate in the sharing of gifts, skills, and friendships with their families, other Special Olympics athletes and the community. For more information, visit [www.specialolympicsga.org](http://www.specialolympicsga.org).