

# Presenting A Night at the Monte Carlo A Benefit for Special Olympics Georgia

# \$3,500 - Royal Flush Sponsor

- Limited to two non-competing companies
- 6 tickets for guests
- Opportunity for company representative to speak during event
- Press Release specifically announcing companies support of Special Olympics Georgia and Johns Creek Police Department
- Company logo on event invitation, email blasts, event websites (through Special Olympics Georgia, Johns Creek Police Department) and any other printed event collateral materials (example: program, flyer, etc).
- Company logo on event page <u>www.SpecialOlympicsGA.org</u>
- Company logo on slide presentation shown during event
- Recognition during live program of event
- Company mention in any press releases sent out prior and post event
- Company logo on event program

## \*Year Round Benefits for Title Sponsor, Presenting Sponsors, and Dinner Sponsors:

- Company name on the 2011 Law Enforcement Torch Run T-Shirts (approximately 6,000 printed and distributed state-wide) \* Commitment must be relieved by December 10' 2010 in order to receive this benefit
- Company name on all 2011 Law Enforcement Torch Run printed materials which include Handbook, Kick-off programs, LETR publications, and newsletter.
- Recognition in Winter Games, Summer, and Fall, and Program Books as an LETR sponsor.
- Invitation to VIP Reception at Summer Games
- Company name on LETR section of Special Olympics Georgia website
- Recognition in Special Olympics Georgia Annual Report

## \$2,500 - Straight Flush Sponsor

- 4 tickets for your guests to event
- Recognition during live program of event
- Company name on 2 email blasts about event, event websites, and any other printed event collateral materials.
- Company mention in 1 pre-event press release and all post event press releases
- Company logo on slide presentation shown during event
- Company name on event program

### **Year Round Benefits:**

- Company name in the 2011 LETR Handbooks.
- Recognition in Summer, Fall, and Winter Games Program Books as an LETR sponsor.
- Invitation to VIP Reception at Summer Games.
- Recognition in Special Olympics Georgia Annual Report

# \$1,000 - Four of a Kind Sponsor

- 2 tickets for your guests to event
- Recognition during live program of event
- Company name on email blast about event and on event websites
- Company mention in post event press release
- · Company logo on slide presentation shown during event
- Company name on event program

### **Year Round Benefits:**

- Recognition in Winter and Summer Games Program Books as an LETR sponsor.
- Invitation to VIP Reception at Summer Games.
- Recognition in Special Olympics Georgia Annual Report

### \$ 500 - Full House Sponsor

- Company name on email blast about event and on event websites
- Recognition during live program of event
- Company name on event program

### \$250 - Straight Sponsor

- Company name on email blast about event and on event websites
- Company name on event program

For additional information, please contact Allison Kaczenski, Director of Special Events at (770) 414-9390 x 115 or <a href="mailto:Allison.Kaczenski@SpecialOlympicsGA.org">Allison.Kaczenski@SpecialOlympicsGA.org</a>